



FOR IMMEDIATE RELEASE

Emerson Network Power's Stephen Dow Receives Prestigious AdvancedTCA Summit 2010 Industry Leadership Award

SAN DIEGO, CA, October 4, 2010 – Stephen Dow, President of the Embedded Computing business of Emerson Network Power, will receive the prestigious [AdvancedTCA Summit 2010 Industry Leadership Award](#). The award will recognize Dow's key role in establishing [Emerson Network Power](#) as a major industry force in both AdvancedTCA and MicroTCA.

"AdvancedTCA Summit is extremely pleased to recognize [Stephen Dow](#)'s outstanding leadership in putting Emerson Network Power at the forefront of technology, standards development, marketing, and promotion for AdvancedTCA and MicroTCA," said Ernie Bergstrom, President of Crystal Cube Consulting and Chairperson of the AdvancedTCA Summit. "Under Dow's leadership, Emerson Network Power has contributed greatly toward the work of groups such as PICMG, CP-TA, Service Availability Forum, and OpenSAF Foundation. Emerson has also led in such diverse areas as module development, interoperability, platform integration, power and cooling, and fabrics. Furthermore, Emerson has been a major sponsor of webcasts, seminars, road shows, conferences, and other events."

The award will be presented to Dow at the AdvancedTCA Summit 2010 during the All-Industry Reception on Wednesday, November 10 at 6:00 pm at the Santa Clara Convention Center. The presenter will be Joe Pavlat, President of PICMG, as well as the 2008 award recipient.

About the AdvancedTCA Summit

The AdvancedTCA Summit is the only conference dedicated entirely to this emerging standard platform for telecommunications. It features tutorials, workshops, roundtables, paper and panel sessions, keynotes, and exhibits. Subjects include hardware, software, infrastructure, design and development methods, applications, standards, interfaces, and market research. It also covers related standards such as AdvancedMC and MicroTCA. It is produced in cooperation with such organizations as PICMG (PCI Industrial Computer Manufacturers' Group), CP-TA (Communications Platforms Trade Association), SCOPE (network equipment providers), SA (Service Availability) Forum, OpenSAF, and the RapidIO Trade Association. For more information, visit www.advancedtcasummit.com.

About Conference ConCepts, Inc.

Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and

administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit: <http://www.conferenceconcepts.com>.

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Contacts:

Ernie Bergstrom

AdvancedTCA Summit Chairperson

ernie@advancetdtcasummit.com

Zee Zaballos

ZNA Communications

(831) 425-1581, ext. 201

ccc@zna.com