



4th Annual AdvancedTCA Summit & Exhibition • **October 21-23, 2008** • Santa Clara Convention Center • Santa Clara, California

## **ANNOUNCEMENT OF 2008 ADVANCEDTCA SUMMIT INDUSTRY LEADERSHIP AWARD**

To: Joe Pavlat, President, PICMG

We are pleased to announce that you will receive the 2008 AdvancedTCA Summit Industry Leadership Award. This award is presented in recognition of your outstanding work as President of PICMG.

Under your leadership since 1995, PICMG has grown from just 15 members to over 450. It has published literally dozens of specifications related to CompactPCI, AdvancedTCA, AdvancedMC, MicroTCA, Computer-on-Module, and other technologies. PICMG specifications are now the keys to industries with sales in the billions of dollars and are recognized worldwide as standards for embedded and industrial computer systems. PICMG has held interoperability workshops, organized technology showcases, and promoted standards-based platforms throughout the world. It is continuing to advance technology through efforts in ruggedization, interoperability, and inclusion of the latest interfaces and other developments in its specifications.

The award will be presented to you at the AdvancedTCA Summit during the All-Industry Reception on Wednesday, October 22 at 6:00 pm at the Santa Clara Convention Center. The presenter will be Shlomo Pri-Tal, Chief Technology and Strategy Officer for Emerson Network Power and former President of the Communications Platforms Trade Association (CP-TA), as well as last year's award recipient.

Awarded by AdvancedTCA Summit:

Lance Leventhal – Program Chairperson  
Ernie Bergstrom – Conference Chairperson  
Chip Stockton – Conference Manager