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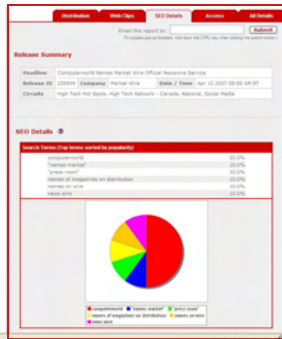
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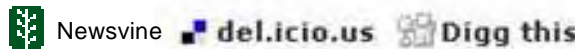
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- Attach searchable keywords to every press release
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- Tag important social media sites in your press release including Digg, del.icio.us, Newsvine and Technorati
- Get your news talked about in online conversations
- It’s an easy part of the Marketwire submission process – and it’s important!



The screenshot shows the 'Web Clips' section of a Marketwire report. It displays a table of clips with columns for the source, title, and status. The clips are primarily from Yahoo! (Finance, Search, News, Canada, UK and Ireland) and Google (Search News).

Source	Title	Status
YAHOO! FINANCE	Yahoo! Biz	Clip OK
YAHOO!	Yahoo! Search	Clip OK
YAHOO! NEWS	Yahoo! News	Clip OK
YAHOO! CANADA	Yahoo! Canada	Clip OK
YAHOO! UK and Ireland	Yahoo! UK and Ireland	Clip OK
YAHOO! video	Yahoo! Video	Clip OK
Google	Google News	Clip OK

Media Monitoring and Reporting – to track your online news

- Marketwire’s comprehensive News Dashboard reports can be accessed via your online account or emailed directly to you
- Clips are presented to you in a user-friendly format that allows you to sort, manage and email reports
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For more information contact Ro Sandoval, Marketwire, Tradeshow Manager at rsandoval@marketwire.com or call 312-261-4216.

